

**WORKING SCRIPT - DRAFT 1,  
Film TV Commercial/Video Program Script Advanced Business Machine**

**FILM/TAPE**

**AUDIO**

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**FADE UP:**

1. COPIES SPEWING FROM AN UNSEEN MACHINE – FILLING UP THE SCREEN

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**NARRATOR IN:**

Copier need service? They don't make it easy

**CUT TO:**

2. TWO PHONES, CAMERA LOOKS BACK AND FORTH BETWEEN BOTH, THEN ZOOMS IN

FEMALE PHONE VOICE (CHARACTER VOICE ABSOLUTELY SICKENINGLY SWEET ) SLIGHT OVERLAP WITH ABOVE

Thank you for calling Ranka Business Products for sales press 1, for service, press 2. This call may be monitored....(sound of 2 being pressed)

**CUT TO:**

3. THREE PHONES – CAMERA LOOKS BACK AND FORTH BETWEEN PHONES

Thank you for calling. For standard service, press 1, desperate for service press 2, kill for service, press 3

**CUT TO:**

4. ONE PHONE, THROBBING WITH A RED BLINKING LIGHT

All of our technicians are busy helping someone more important than you.

5. MESSAGE FALLING DOWN TOWARDS CAMERA

Leave a message, and we'll return your call by the end of the day – end of the week at the latest – promise -- Really....

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**CUT TO:**

NARRATOR

6. ABS ANIMATED LOGO

Quick service is an important part of what we sell at Advanced Business Systems -- you get Same Day Service, usually in four hours.

7. WORDS I IN FROM LEFT AND RIGHT  
LEAVING A TRAIL AND SCROLLING  
UPWARD

Along with the best in today's office technology: multi-purpose digital copiers, high speed network printers, full color copiers and automated mailing systems.

**Multi-Purpose Digital Copiers,  
High Speed Network Printers,  
Full Color Copiers  
Automated Mailing Systems.**

8. ABS LOGO – ADD GLOW

Advanced Business Systems. Today's office technology – hometown sales and service.

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